# Affordable Packages That Customers Love

ARC DIGITECH PPC PACKAGE

# GET READY TO BUILD YOUR BRAND

with PPC Services

FLAT PRICING RATES | NO AMBIGUITY | CUSTOM ORDER PRICING AVAILABLE

# PRICING DETAILS

## What We Do

- 1. Create converting Ad images.
- 2. Research for the best conversion strategies for ad objective in a defined location.
- 3. Optimize titles, ad copies, ad content etc for the ad.
- 4. Optimize placements, demographics etc to target.
- 5. Create a number of ad sets to compare performance.
- 6. Regularly monitor and check the best converting ad sets. Remove ad sets that are underperforming or optimize them
- 7. Weekly update on campaign stats.

further.

8. Use prior experience to get the best conversion on the defined budget.

Cost: INR 15,000

### NOTES

- 1. All prices are inclusive of GST.
- 2. Prices can differ based on custom requirements.
- 3.100% payment to be made before starting the order.
  - \*\* For any additional details, please reach out to +91-9168054195